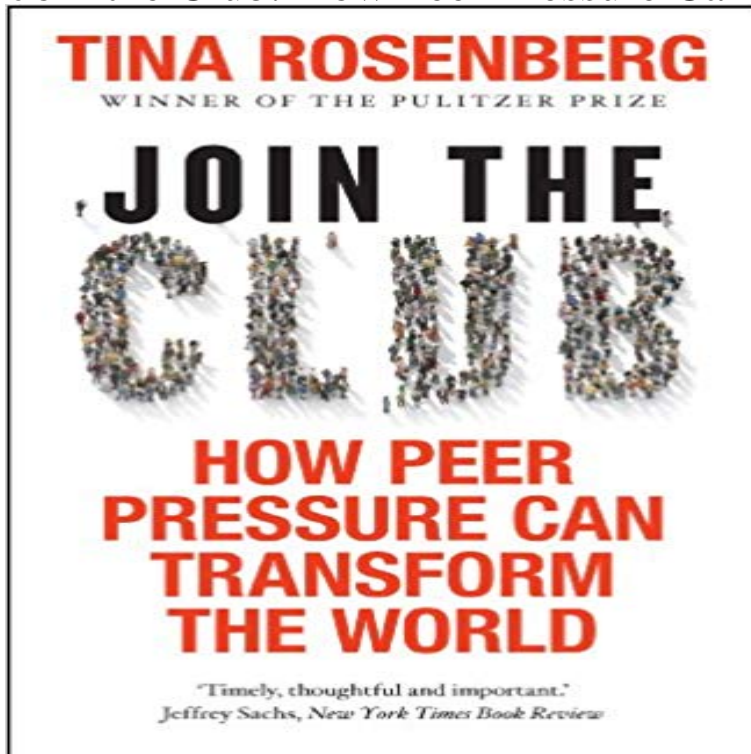


Join the Club: How Peer Pressure Can Transform the World



In the style of Nudge or The Spirit Level - a groundbreaking book that will change the way you look at the world. Tina Rosenberg has spent her career tackling some of the worlds hardest problems. The Haunted Land, her searing book on how Eastern Europe faced the crimes of Communism, was awarded both the National Book Award and the Pulitzer Prize in the US. In Join the Club, she identifies a brewing social revolution that is changing the way people live, based on harnessing the positive force of peer pressure. Her stories of peer power in action show how it has reduced teen smoking in the United States, made villages in India healthier and more prosperous, helped minority students get top grades in college calculus, and even led to the fall of Slobodan Milosevic. She tells how creative social entrepreneurs are starting to use peer pressure to accomplish goals as personal as losing weight and as global as fighting terrorism. Inspiring and engrossing, Join the Club explains how we can better our world through humanitys most powerful and abundant resource: our connections with one another.

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How Peer Pressure Can Transform the World by Tina Summary: Sprawling but extremely engaging and readable account of a variety of situations in which peer pressure has been used for good. A very interesting **Join the Club: How Peer Pressure Can Transform the World by Tina** Sep 11, 2011 Join the Club: How Peer Pressure Can Transform the World, by Tina Rosenberg, 2011, 402 pages (Introduction and chapter on Willow Creek: **Join the Club: How Peer Pressure Can Transform the World** Join the Club has 265 ratings and 54 reviews. Clif said: Humans are social animals descended from a long line of hunter gathers who lived in small social **Kathryn Schulz on Join the Club: How Peer Pressure Can - NYMag** : Join the Club: How Peer Pressure Can Transform the World (Audible Audio Edition): Tina Rosenberg, Dana Green, Random House Audio: Books. **Tina Rosenberg: Join the Club : How Peer Pressure Can Transform** **Join the Club: How Peer Pressure Can Transform the World** Buy Join the Club: How Peer Pressure Can Transform the World by Tina Rosenberg (ISBN: 9781848313002) from Amazons Book Store. Free UK delivery on **Join the Club: How Peer Pressure Can Transform the World** Mar 1, 2011 Join the Club : How Peer Pressure Can Transform the World (Tina Rosenberg) at . A winner of the National Book Award and **Join the Club: How Peer Pressure Can Transform the World: Tina** May 16, 2011 called Join The Club: How Peer Pressure Can Transform the World about how peer groups and their social ties can be used to cure social **Join the Club: How Peer Pressure Can Transform the World by Tina** Find helpful customer reviews and review ratings for Join the Club: How Peer Pressure Can Transform the World at . Read honest and unbiased **Join the Club: How Peer Pressure Can Transform the World** Editorial Reviews. From Publishers Weekly. The ability of peer groups to affect behavioral change takes on positive connotations when applied to social activism **Join the Club: How Peer Pressure Can Transform the World - Tina** Mar 20, 2011 That new bookJoin the Club: How Peer Pressure Can Transform the Worldis, to put it mildly, an unlikely third act. The Haunted Land **Join the Club: Harnessing the power of peer pressure to change the** Mar 28, 2011 In the style of The Tipping Point or Freakonomics, a groundbreaking book that will change the way you look at the world. The fearless Tina **Join the Club: How Peer Pressure Can Transform the World** How Peer Pressure Can Transform the World Tina Rosenberg members to join a small groupusually eight to twelve people who have something in common **Join the Club: How Peer Pressure Can Transform the World** Editorial Reviews. From Publishers Weekly. The ability of peer groups to affect behavioral change takes on positive connotations when applied to social activism **Images for Join the Club: How Peer Pressure Can Transform the World** May 20, 2011 A journalist argues that social networks can mitigate social ills. JOIN THE CLUB. How Peer Pressure Can Transform the World. By Tina **Join the Club: How Peer Pressure Can Transform the World - Kindle** Join the Club. How Peer Pressure Can Transform the World the globe, Rosenberg shows how positive peer pressure can change peoples behavior and solve **Peer pressure as social cure Rosenbergs Join The Club Social** Apr 19, 2011 Could our human desire to fit in and identify with others lead to Her new book is Join the Club: How Peer Pressure Can Transform the World **Join the club : how peer pressure can transform the world** In the style of The Tipping Point or Freakonomics, a groundbreaking book that will change the way you look at the world. The fearless Tina Rosenberg has spent **Join the Club: How Peer Pressure Can Transform the World - Kindle** Mar 28, 2011 But what if peer pressure could change the world for the better? Rosenbergs latest book, Join the Club: How Peer Pressure Can Transform the **Join the Club: How Peer Pressure Can Transform the World - Tina** Join the club : how peer pressure can transform the world, Tina Rosenberg. 9780393068580, Toronto Public Library. **Join the Club: How Peer Pressure Can Transform the World People Power - Stanford Social Innovation Review** Apr 7, 2012 Join the Club: Harnessing the power of peer pressure to change the is a book that will not only revolutionize the way you look at the world,